

## Color scales

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In this talk we present an analysis of the semantics of color terms and discuss their implications for the theory of scalar semantics developed in Kennedy & McNally 2005. We argue that, once a basic distinction is made between gradable (quality/quantity) and nongradable (classificatory senses of color terms, such terms fit quite naturally into the theory of scalar semantics developed in Kennedy & McNally 2005. Nonetheless, color terms also force certain revisions in the claims we made about default standards of comparison. We close the presentation by briefly discussing how our analysis resolves challenges to the compositionality of truth conditions that philosophers like Charles Travis have claimed that color terms present, while making better overall predictions than alternative replies to Travis such as those in Rothschild and Segal 2007 or Szabo 2001.